



## “Creating and Managing a Knowledge Economy”

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هيئة آل مكتوم الخيرية  
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### **IAMOT 2008 Keynote Speaker**

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**Under the Patronage of**

**H.H. Sheikh Ahmed Bin Saeed Al Maktoum**



#### **Dr. Christian Koch,**

Co manager of the Center for innovation and business development,  
Aarhus University, Denmark

#### **Biography**

##### **Dr. Christian Koch**

Christian Koch is professor in Technology based Business Development and co-manager of Center for Innovation and Business development at Aarhus University, Institute for Business and Technology. He has researched in Enterprise Resource Planning systems, in management of technology, in innovation processes, innovation networks and innovation systems. He has published widely including in Technovation, Technology Analysis and Strategic Management and International Journal of Innovation Manage.

## About Keynote Address

### **“Enterprise System Innovation - A Management of Technology Perspective”**

Abstract: Enterprise Systems, or Enterprise Resource Planning system have for long been critical to business development. As Businesses and systems co develop, continual challenges are posed to management. Enterprise systems are not only an implementation challenge. Such innovation processes have a long term character and should be understood as such. The presentation sets out by presenting Aarhus University, Institute for Business and Technology -s model for management of technology. Biographies of enterprise systems innovation are analyzed and the implication for leadership in management of technology discussed.

