



“Creating and Managing a Knowledge Economy”

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هيئة آل مكتوم الخيرية
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Under the Patronage of

H.H. Sheikh Ahmed Bin Saeed Al Maktoum



Mr. Craig Louis

Head of Research at Global Tactical Asset Allocation
GMO

Biography

Mr. Craig Louis

Craig Louis studied Economics and Econometrics at the Australian National University, He commenced work at the Australian Commonwealth Treasury in 1992 where he joined a small team charged with building the TRYM model of the macro economy that was then used for policy analysis and forecasting. Over the following 5 years he was appointed Deputy Director of the modeling section, being responsible for introducing Rational Expectations and Optimal Policy Control to the model.

In 1997 Craig joined Australian-based funds manager Suncorp Investment Management as Research Manager of the Tactical Asset Allocation team. This role involved designing, building and running an active futures trading process that steadily evolved toward high frequency intra-day trading. This emphasized the importance of reducing transaction costs and led to a keen interest in financial theories concerning Market Microstructure and

implementation of trading activities directly into the exchange computers via 'Direct Market Access'.

In 2006 Craig left Suncorp and joined the Global Tactical Asset Allocation team as Head of Research at GMO, one of the world's largest hedge funds. Their Australian operations won the prestigious industry-based 'Hedge Fund of the Year' in their category in Australia. He is currently researching the building and implementation of a computer-based algorithmic trading strategy for trading global futures markets.

About Keynote Address

"Technology Transforms Financial Markets"

Abstract: Over the past decade technology has revolutionized almost every aspect of financial markets. Its impact has been felt by exchanges, front and back office investment managers, brokers, regulators and end investors. Improvements in computing and telecommunications have seen entirely new market structures emerge and indeed prosper, while other previously dominant trading mechanisms appear headed for extinction.

This presentation highlights many areas where technology has recently had a large impact on the investment industry with the positive conclusion that on balance it has improved outcomes for everyone.

