



“Creating and Managing a Knowledge Economy”

Sponsored by

ATKINS



هيئة آل مكتوم الخيرية
Al Maktoum Foundation

IAMOT 2008 Keynote Speaker

Dubai International Convention and Exhibition Centre on April 6th – 10th 2008

Hosted by British University in Dubai

Under the Patronage of

H.H. Sheikh Ahmed Bin Saeed Al Maktoum



Mr. Marwan Al-Qamzi, CFE

Managing Director of the Palm-Jebel Ali Project
NAKHEEL

Biography

Mr. Marwan Al-Qamzi, CFE

Mr. Marwan Al Qamzi is the Managing Director of Nakheel’s Palm Jebel Ali Project. In his role as Managing Director, he is responsible for the development and overall performance of the second iconic Palm island project.

A native of Dubai, Mr. Al Qamzi is an established business and finance manager with many years of experience leading major economic functions in Dubai. Al Qamzi spent most of his professional career working in senior management positions within Dubai World, one of the world's largest holding companies and the parent organization of Nakheel.

Prior to his appointment at The Palm Jebel Ali, Mr. Al Qamzi held the significant position of Head of Procurement and Contracts for Nakheel and played a central role in the development of Nakheel's first landmark reclamation project, The Palm Jumeirah.

Mr. Al Qamzi is a member of select international management organizations, and has delivered several Guest and Keynote Speeches in international professional meetings and conferences.

About Mr. Marwan Al Qamzi's keynote address

"A Perspective on the Acquisition and Management of Technology in the Real-Estate and Construction Industries"

Abstract: This Lecture illustrates the unique technological needs and requirements of Nakheel, a leading Master-Developer of Urban-Areas based in Dubai. It addresses successful examples in defining, allocating, evaluating, acquiring (i.e., sourcing or developing) and integrating industry-relevant Technologies.

It demonstrates examples of sharing (i.e., disseminating) technology benefits in local, regional, and global markets, in ways that advance industrial-sector capabilities, promote wider-market participations, and enhance "Sustainability" of processes, projects, and communities. It discusses basic elements of successful or ideal Technology-Management-Programs, which a responsible Mega-Developer may adopt, to allow "best-use of technology" in the context of the industries involved.

The Lecture also reviews some of Nakheel technology acquisition and management processes and programs geared towards enhancing sustainability and quality of its projects as well as improving capabilities and performance of its operations. Main challenges and risks involved will also be demonstrated, followed by an explanation of the value of technology in building intellectual property (assets) as well as strategies used in managing technology.

A pioneering example will be discussed related to the project-based "Knowledge and Technology Center", built as a unit to "manage" technology and flow-of-information within the Project-Management-System of the Palm Jebel Ali (PJA) Project, which is one of the worlds' largest reclaimed-islands now under development set to accommodate 250,000 residents in sustainable and self-sufficient "blue-communities".

The Lecture lists some of the basic and newest technologies sourced and acquired by Nakheel in the course of its operations, and the extents to which this Master-Developer had reached towards successful integration of technologies; reviewing some risks undertaken in the face of uncertainty to achieve responsible and sustainable goals of best-technology-use, particularly at the beginnings of Nakheel operations where technological availabilities were limited in relation to the size, scope, and timelines of its mega-projects; and how such challenges were overcome.

