

Graduate Entry Program (24-months)

Associate Product Manager

About Project You

Project You is a social enterprise building curriculums around future skills for schools, governments and communities. We are people of purpose that build leadership through generosity, are grounded in our values and create impact through empathy. We are a Youth Led organization founded in 2019, we've impacted nearly 3000 youth through our programs since.

About the Role:

We are seeking an innovative Associate Product Manager to join our product team and ensure that our products remain innovative and competitive. As an Associate Product Manager, your duties will include analyzing consumer behavior and industry trends, evaluating consumer feedback on our products, and finding solutions for product defects.

To be successful in this role, you should possess the ability to contribute appropriate product-related insights and strategies. First-class Associate Product Managers are informed activists who are passionate about education, sociology, and youth issues with a strong business acumen and who identify new product features that provide businesses with a competitive edge.

Associate Product Manager Responsibilities:

- Reporting to the Product Manager and collaborating with the product development team.
- Gathering product data, including web analytics, statistics, and consumer trends.
- Analyzing consumer research data and recording product defects.
- Determining improvements to product features.
- Coordinating findings with the product team and aligning them with business goals.
- Preparing project status and risk management reports.
- Developing marketing strategies for enhanced product features.
- Training internal departments on new product features and providing support to customers.
- Developing efficient customer communication and feedback channels.

Associate Product Manager Requirements:

- Bachelor's degree in computer science, business management, marketing, education, anthropology, sociology, arts or a related field.
- Previous experience in a similar role would be advantageous.
- Experience in gathering and interpreting qualitative data and feedback.
- Ability to analyze industry trends and competitor behavior.
- Exceptional ability to identify improved product features and contribute to marketing strategies.
- Ability to report to the Product Manager and collaborate with the product development team.
- Proficiency in compiling project status, risk management, and marketing reports.
- Ability to maintain strong customer relations and provide product support.
- Excellent communication and presentation skills.

Bonus:

1. You speak multiple languages - formal Arabic is a plus.
2. You have previous internship experience.
3. You have a degree in communications, finance, education, or management.

This is a full-time paid role. Compensation would be 100,000 AED per annum all inclusive.

To Apply, please send a cover letter and your CV to: hr@projectyoux.org