

MASTER OF BUSINESS ADMINISTRATION (MBA)

WHY STUDY MASTER OF BUSINESS ADMINISTRATION

BUiD provides high-quality British education and is the region's leading research-based university. BUiD combines the rigor of academic research with practical business knowledge, fostering a dynamic learning environment.

An MBA from a research-based university equips you with the analytical and decision-making skills necessary to make a meaningful impact in the corporate world and beyond. In BUiD, you will gain access to cutting-edge research insights and innovative thinking, which can significantly enhance your problem-solving skills and strategic thinking abilities.

The programme is offered in the part-time mode for working professionals, and classes are conducted in the evening.

ENTRY REQUIREMENTS

A relevant Bachelor's degree equivalent to an Upper Second Class or with a Good GPA (3.0 or above on a 4.0 scale or its equivalent) from an accredited university.

English Language proficiency is required equivalent to UAE Ministry of Education EmSAT score of 1400 or TOEFL score of 79 iBT or IELTS 6.0.

CAREER PROSPECTS

The BUiD Master of Business Administration (MBA) is versatile and offers lasting benefits to all those who work in business or in the public sector and want to develop their management and leadership skills. The emphasis in the programme is on the application of knowledge to real business situations, as well as the development of leadership skills. The programme can help graduates progress their careers in a wide range of business/ commercial/ public sector settings, which include general management, human resource management, finance, marketing and operations management.

PROGRAMME STRUCTURE

Core Modules (6 modules)	
	Marketing Management
	Organisational Behaviour and Business Leadership
	Economics and Business Environment
	Operations Management
	Accounting and Finance For Managers
	Strategic Management
Concentration (2 modules)	
HRM	Organisational Change
	HR in Action
Finance	Quantitative Methods for Finance
	Financial Markets & Institutions
Marketing	Consumer Behaviour
	Marketing Research
Sustainability	Governance and Corporate Social Responsibility
	Sustainable built environment
Generic	Any two modules from any stream
Skills & Personal Development Workshops	Mandatory Workshop: Research & Consultancy Skills & Techniques
Business Consultancy Project in Business Administration	

ALL OUR PROGRAMMES ARE ACCREDITED BY UAE MINISTRY OF EDUCATION

Block 11, 1st and 2nd floor, Dubai International Academic City

Tel: +971 4 279 1400 Fax: +971 4 279 1400 Email: info@buid.ac.ae | www.buid.ac.ae



[buid_team](#)



[@buid_team](#)



[buid2003](#)



[buid](#)



[BUiDTeam](#)



[+971 50 701 2843](#)