

# Master of Business Administration



## WHY STUDY MASTER OF BUSINESS ADMINISTRATION (MBA)

Unlock your potential with the Master of Business Administration (MBA) programme at the British University in Dubai (BUiD). The programme is meticulously designed to incorporate international best practices, providing a robust blend of theoretical knowledge and practical skills essential for effective business management.

Our MBA programme is specifically tailored for working professionals. We offer flexible part-time evening classes, allowing them to balance their studies with their professional commitments. The programme equips students with advanced leadership and strategic decision-making skills, preparing them for accelerated career growth across multiple industries.

Accredited by the UAE Ministry of Higher Education and Scientific Research, the MBA offers both a general programme and specialised concentrations in Finance, Human Resources (HR), Marketing, and Sustainability.

## Career Prospects

Graduating with a BUiD MBA opens doors to numerous career opportunities in both the private and public sectors. The programme focuses on the practical application of business knowledge and the development of leadership skills. Whether you aim to advance in general management, human resource management, finance, marketing, or operations management, the BUiD MBA prepares you for success. Our graduates are well-equipped to take on senior roles and drive organisational success.

# Programme Structure

Module Code	Module Title	Credit
MGT520	Marketing Management	20
MGT508	Organisational Behaviour and Business Leadership	20
MGT521	Economics and Business Environment	20
MGT525	Operations Management	20
MGT519	Accounting and Finance For Managers	20
MGT523	Strategic Management	20
Concentration (2 modulesx20= 40 credits)		
HRM	MGT510 Organisational Change	20
	MGT506 HR in Action	20
Finance	FIN501 Quantitative Methods for Finance	20
	FIN504 Financial Markets & Institutions	20
Marketing	MGT528 Consumer Behaviour	20
	MGT529 Marketing Research	20
Sustainability	MGT522 Governance and Corporate Social Responsibility	20
	SDBE504 Sustainable built environment	20
Generic	Any two modules from any stream	40
Mandatory Workshops	Research & Consultancy Skills & Techniques	0
Students will choose three out of the four proposed workshops offered by BUiD Doctoral Training Centre		0
MGT524 Business Consultancy Project in Business Administration		20
Total Credits		180

## Entry Requirements

- A relevant Bachelor's degree with a GPA of 3.0 (on a 4.0 scale) or equivalent from an accredited university.
- English proficiency: TOEFL 550 (213 CBT, 79 iBT), IELTS 6.0, or equivalent MOHESR-approved test.
- English requirement may be waived if already met during Bachelor's admission.
- Certificate of equivalency from MOHESR for degrees earned outside the UAE.

All our programmes are accredited by the UAE Ministry of Higher Education and Scientific Research

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