

Research strategy

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Cross reference/related documents:	1.0 Policies and procedures manual	

1.0 Rationale and principles which this policy seeks to uphold

- 1.1 The University is guided by a unique vision, mission, and set of goals.
- 1.2 The University sets high standards for its academic and operational outcomes.
- 1.3 The University's strategic planning process secures congruence between those outcomes and the University's vision, mission, and goals.
- 1.4 The University's Research Strategy is central to this framework.

2.0 Scope

- 2.1 Applies as direction to the research work of the University, and as a framework for evaluation of the University's effectiveness in delivering its Mission and Vision with respect to research.

3.0 Definitions

- 3.1 Mission: The University will provide world class scholarship, education, and research that make a distinctive British contribution to supporting the Government of Dubai's aspiration to become a hub for higher education and research in the region.

- 3.2 Vision: The University will be recognized and supported as Dubai's premier resource for the reflective pursuit of scientific, academic, and professional knowledge, and an accessible focus for its effective transfer and liberal application.
- 3.3 Research: The Frascati Manual is the internationally recognised methodology for collecting and using R&D statistics. It defines research as follows:
- 3.3.1 "Research and experimental development (R&D) comprise creative work undertaken on a systematic basis in order to increase the stock of knowledge, including knowledge of man, culture and society, and the use of this stock of knowledge to devise new applications.
 - 3.3.2 The term R&D covers three activities: basic research, applied research and experimental development.
 - 3.3.3 Basic research is experimental or theoretical work undertaken primarily to acquire new knowledge of the underlying foundation of phenomena and observable facts, without any particular application or use in view.
 - 3.3.4 Applied research is also original investigation undertaken in order to acquire new knowledge. It is, however, directed primarily towards a specific practical aim or objective.
 - 3.3.5 Experimental development is systematic work, drawing on existing knowledge gained from research and/or practical experience, which is directed to producing new materials, products or devices, to installing new processes, systems and services, or to improving substantially those already produced or installed. R&D covers both formal R&D in R&D units and informal or occasional R&D in other units."

*The Measurement of Scientific and Technological Activities Frascati Manual 2002.
Proposed Standard Practice for Surveys on Research and Experimental Development.
OECD Publishing, Publication date: 11 Dec 2002*

4.0 Policy

- 4.1 The University will maintain a Research Strategy plan document that will be renewed every five years.